

The new FCC ruling on faxes makes it difficult for associations to fax their members. Removing the "established business relationship" qualification from the fax regulations is absolutely bad for business, forcing associations to obtain the written consent of their own members, clients and industry partners before transmitting any fax that could be interpreted as commercial in nature; and that numerous concerns about the new regulations remain, including exactly which transmissions the FCC would interpret as commercial in nature, whether written consent to a national association would extend to chapter or affiliate faxes, and whether a written consent form would expire with membership, for example.